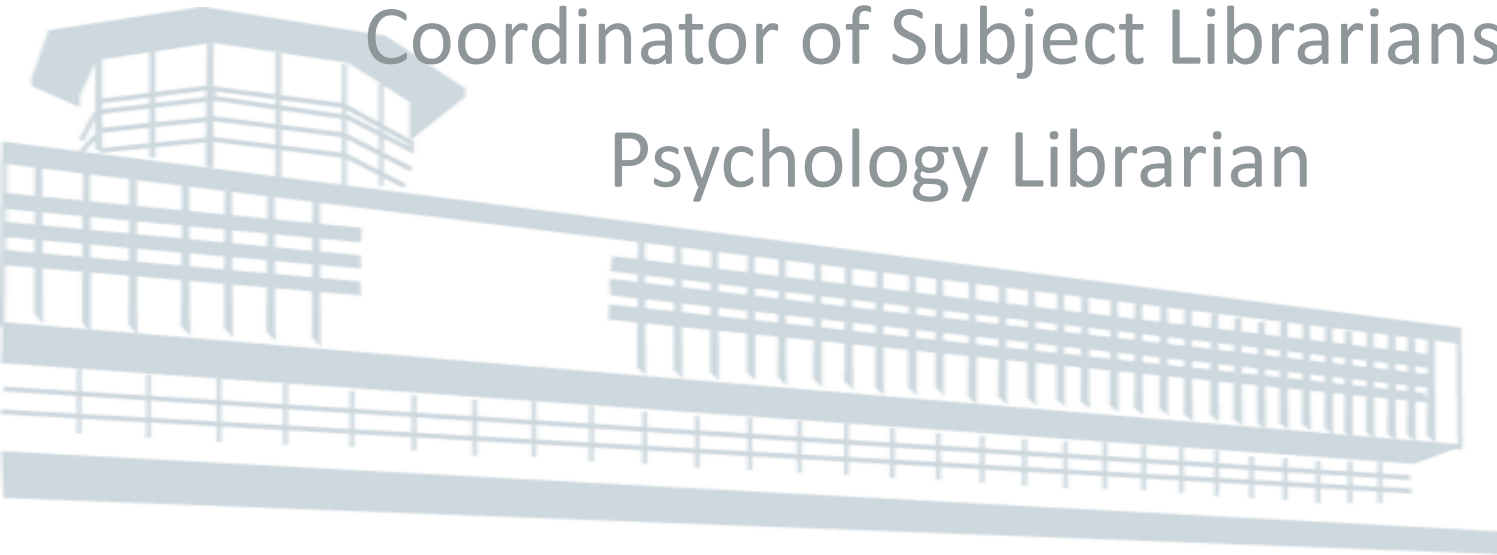


Subject Librarian Service Cards as a Tool for Author Outreach

Melissa Vetter

Coordinator of Subject Librarians /

Psychology Librarian





Library Services for the
East Asian Studies Program

Azusa Tanaka, Subject Librarian
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Research



Let us...

- ✓ Save you time by identifying the best books, articles, and resources
- ✓ Provide personalized service related to your research

Teaching & Learning



Let us...

- ✓ Customize library support for your courses
- ✓ Provide personalized service for you and your students

Collections



Let us...

- ✓ Purchase resources for your research and teaching
- ✓ Involve you in evaluating resources and future purchasing decisions

Authoring & Publishing



Let us...

- ✓ Provide you a tailored list of journals for possible submission
- ✓ Assist you with copyright issues; check the copyright policy of a journal; provide assistance with the WU Amendment to Publication (<http://becker.wustl.edu/pdf/WUPubamendment.pdf>)

Problem Solving



Let us...

- ✓ Sort out tech support issues for you—proxy and wireless access, passwords, etc.
- ✓ Act as liaison between you and other library units— Circulation, Interlibrary Loan, Reserves
- ✓ Low up on your ideas for improvement in services and collections



Subject Librarian Service Cards

- Research
- Teaching & Learning
- Collections
- Authoring & Publishing
- Problem Solving

Authoring & Publishing



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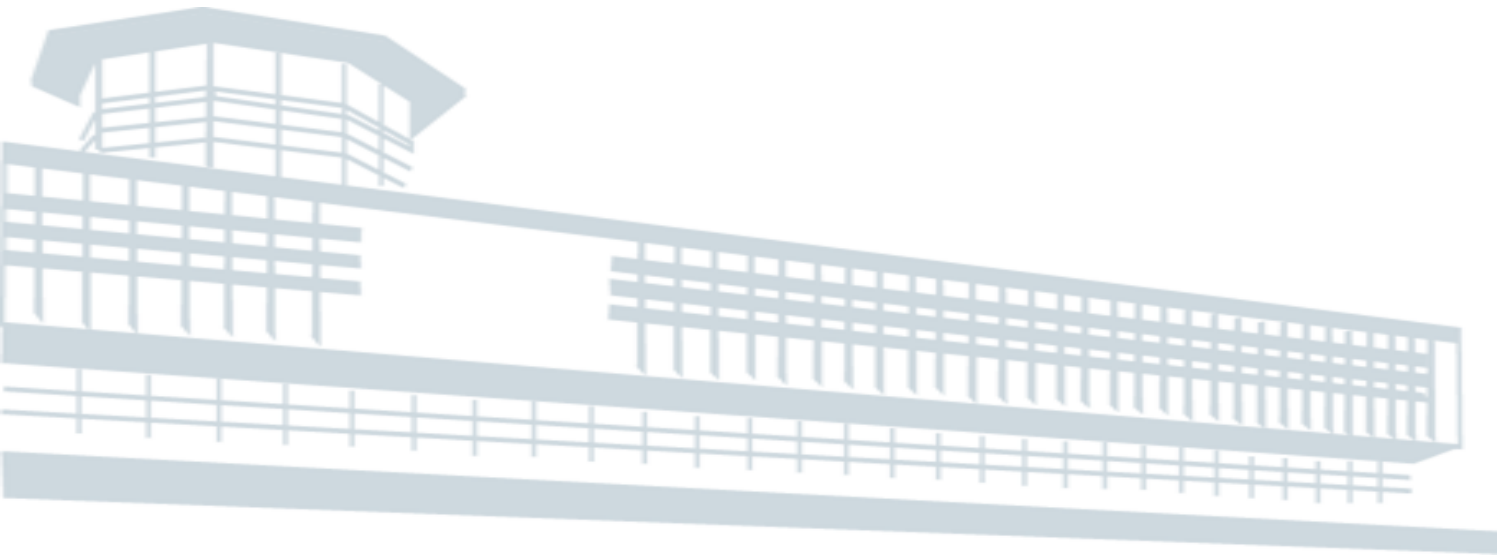
<http://becker.wustl.edu/forms/WUaddendum-form.html>

Successful Activities

- Identify journals outside of their primary areas
- Track down copyright for images
- Conversations about copyright
- Help humanities faculty determine impact factor
- Inform faculty on author's rights – especially NIH and HHMI funded authors

Areas for Improvement

- More involvement in publishing and tenure
- Assist at point-of-need
- Limits of our own experience



Activities Considered

- Identify where my professors are publishing
- Assist more with tenure process
 - Using RefWorks to format publications
 - Finding where they've been cited
 - Journal Citation Reports
- Discover more about the publishing process



Steps We're Taking

- Copyright Research Guide—
<http://libguides.wustl.edu/copyright>
- Scholarly Communications at WU Libraries—
<http://wulibraries.typepad.com/sc/>
- Copyright workshops and webinars
- NIH Public Access Policy Presentations

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