Subject Librarian Service Cards as a Tool for Author Outreach

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Subject Librarian

Service Cards

- Research
- Teaching & Learning
- Collections
- Authoring & Publishing
- Problem Solving

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Research

Let us...
✓ Save you time by identifying the best books, articles, and resources
✓ Provide personalized service related to your research

Teaching & Learning

Let us...
✓ Customize library support for your courses
✓ Provide personalized service for you and your students

Collections

Let us...
✓ Purchase resources for your research and teaching
✓ Involve you in evaluating resources and future purchasing decisions

Authoring & Publishing

Let us...
✓ Provide you a tailored list of journals for possible submission
✓ Assist you with copyright issues; check the copyright policy of a journal; provide assistance with the WU Amendment to Publication (http://becker.wustl.edu/pdf/WUPubamendment.pdf)

Problem Solving

Let us...
✓ Sort out tech support issues for you—proxy and wireless access, passwords, etc.
✓ Act as liaison between you and other library units—Circulation, Interlibrary Loan, Reserves
✓ Follow up on your ideas for improvement in services and collections
Authoring & Publishing

Let us...

✓ Provide you a tailored list of journals for possible submission

✓ Assist you with copyright issues; check the copyright policy of a journal; provide assistance with the WU Amendment to Publication—

http://becker.wustl.edu/forms/WUaddendum-form.html
Successful Activities

• Identify journals outside of their primary areas
• Track down copyright for images
• Conversations about copyright
• Help humanities faculty determine impact factor
• Inform faculty on author’s rights – especially NIH and HHMI funded authors
Areas for Improvement

- More involvement in publishing and tenure
- Assist at point-of-need
- Limits of our own experience
Activities Considered

• Identify where my professors are publishing
• Assist more with tenure process
  – Using RefWorks to format publications
  – Finding where they’ve been cited
  – Journal Citation Reports
• Discover more about the publishing process
Steps We’re Taking

- Copyright Research Guide—
  http://libguides.wustl.edu/copyright
- Scholarly Communications at WU Libraries—
  http://wulibraries.typepad.com/sc/
- Copyright workshops and webinars
- NIH Public Access Policy Presentations
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